

23rd March 2018

Dear Parent/Carer

At Grace Academy we sometimes take photographs/videos of students. We use these photographs/videos in the academy's prospectus, on the academy website and on display boards around the academy. We also use photographs in newsletters distributed throughout the local area, in press releases when celebrating students' achievements and on our facebook page and other social media platforms.

(NOTE photographs/videos used for subject assessments are essential and will take place along with a photograph of your child to be used for internal identification purposes, these are mandatory)

We would like your consent to take photographs/videos of your child, and use them in the ways described above. If you're not happy for us to do this, that's no problem – we will accommodate your preferences.

CHILD'S NAME

Year group and form group

Please tick the relevant box(es) below and return this form to the academy.

- | | |
|--|--------------------------|
| I am happy for the academy to take photographs/videos of my child. | <input type="checkbox"/> |
| I am happy for photographs/videos of my child to be used on the academy website. | <input type="checkbox"/> |
| I am happy for photographs of my child to be used in the academy prospectus. | <input type="checkbox"/> |
| I am happy for photographs of my child to be used in internal displays. | <input type="checkbox"/> |
| I am happy for photographs of my child to be used in the academy newsletter | <input type="checkbox"/> |
| I am happy for photographs of my child to be used in press releases | <input type="checkbox"/> |
| I am happy for photographs/videos of my child to be used on Grace Academy social media | <input type="checkbox"/> |
| I am NOT happy for the school to take or use photographs/videos of my child | <input type="checkbox"/> |
| I am NOT happy for my child's name to be used | <input type="checkbox"/> |

If you change your mind at any time, you can let us know by emailing darlaston@graceacademy.org.uk or writing to us with details.

Why are we asking for your consent again?

You may be aware that there are new data protection rules coming in from May. This is called GDPR (General Data Protection Regulation). To ensure we are meeting the new requirements, we need to re-seek your consent to take and use photos/videos of your child. We really value using photos/videos of students to be able to showcase what students do in the academy and show what life at our academy is like to others, so we would appreciate you taking the time to give consent again.

Parent or carer's signature: _____ date _____